

# North Yorkshire Place Review of Strategic Priorities

North Yorkshire Health and Wellbeing Board September 2023

Dr Bruce Willoughby
Clinical Place Director (North Yorkshire), NHS Humber and North Yorkshire Integrated Care Board

Christian Turner
Deputy Director Business Change and Planning, NHS Humber and North Yorkshire Integrated Care Board



Partnership working is at the heart of the Integrated Care System and Place leadership is central to delivering the scale of ambition across North Yorkshire - to join up care and deliver better outcomes for our communities and population.



The North Yorkshire Place Board was established in July 2022 as the ICS formally came into existence to promote Place leadership.



Board members are Chief Executives and Directors representing the wide-range of providers across local government, mental health, primary care, secondary care, voluntary sector and public health.



Chaired by Richard Flinton, Chief Executive of North Yorkshire Council, the Board agreed four strategic priorities where opportunities for making transformational changes could be maximised by working together.

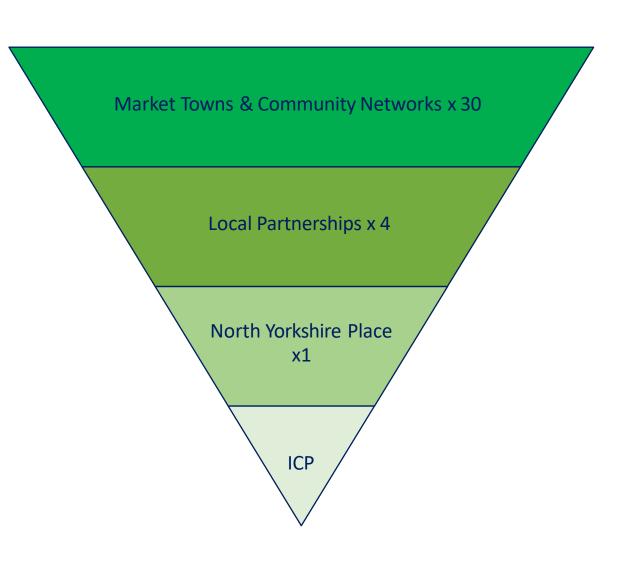


Having been established for just over a year the Board is reviewing progress in the four strategic areas and these slides provide a brief update on that progress.

#### **Working across North Yorkshire**



- North Yorkshire is a complex geography with variation in populations needs and health inequalities across our different communities.
- The Place Board wants to engage, grow and activate our leadership communities so they have the freedoms and permission to innovate and bring about meaningful change within a framework of accountability.
- Our ambition is to shift the dial on health inequalities through a population health evidence-based approach.
- This is not about structural change but about how we work together on the right things that improve mental and physical health.
- We have a once in a generation opportunity to connect through a single council to influence the wider determinants of health through one conversation with housing, leisure, public health, education and social care.



# **North Yorkshire Place – Strategic Priorities**





#### A comprehensive and integrated health and social care model



- Local care partnerships established in Harrogate, East Coast and Vale and Selby. Hambleton and Richmondshire partners have held initial discussions with first formal meeting planned for October 2023.
- A joint North Yorkshire and York Urgent Care Board established, and the Integrated Urgent Care Redesign (UCR) is underway for York, Scarborough, Vale and Selby areas.
- A total of 40 frailty virtual ward beds have been established which is largest number across the Humber and North Yorkshire ICS.
- Through Social Care Discharge Fund a successful in-reach therapy model for intermediate care beds in Scarborough has been implemented, along with new 'Home First' team for Hambleton and Richmondshire and improved electronic TAF (trusted assessor framework) processes.
- Immedicare telehealth implemented across 79 Care Homes in North Yorkshire and the NHS Improvement team are leading the process of developing safety huddles across 18 care homes
- All local areas have developed plans for a community hub approach and the commissioning and mobilisation with the voluntary sector will commence during 2023.
- Developing new workforce roles and recruitment is ongoing. Within Primary Care new Mental Health workers are being recruited with the aim of having three Mental Health workers for each PCN by March 2024.
- There is also continued recruitment into specialist roles for personality disorders, adult eating disorders and early intervention in psychosis (EIP).



## A high quality care sector



- Four approved provider lists (APLs) have been established from February this year and a provider uplift is in the process of being implemented.
- A 'fair cost of care' exercise has been completed for domiciliary care alongside implementing an 'actual cost of care' exercise for residential /nursing care to help deliver a sustainable care market.
- There has been a sustained reduction in unsourced packages of care across the county. Further
  analysis being undertaken to consider the longer term trends and forecasts within the home
  based support market to inform future market development activity.
- Scarborough Care Zone has been established focusing on the socio-economic and health population considerations of the residents of Scarborough, with a strong workforce element.
- Recruitment and retention of care staff remains a priority and North Yorkshire Council (NYC) has appointed a Human Resources lead to support independent and voluntary sector care providers.
- Work is now underway to develop and implement initiatives which will support the independent and voluntary sector with workforce planning and skills development.
- Data indicates that the number of care workers and nurses employed within social care has increased since September 2022 and further work will continue to support this.
- There has been a significant improvement in the capacity and responsiveness of the home care market and to ensure these improvements are sustainable, Phase 2 of the Market Transformation Programme will target rural and coastal areas.



## A strong workforce



- North Yorkshire has been allocated 24 £3k bursaries to support international recruitment of care workers, as part of the £1.3m funding available across Yorkshire and Humber area. To date 37 social workers (adults and children) have been recruited.
- Significant work has been undertaken to establish a hybrid model of working, maximising the use of technology and available spaces to deliver accessible and flexible services to individuals whilst also supporting staff to achieve a good work/life balance
- The MakeCareMatter recruitment hub is a multi-channel recruitment tool with a candidate first approach to recruitment across care providers in North Yorkshire. A dedicated social care workforce website is also in development.
- Pilot programme developed by local NHS Trust to provide OSCE (Objective Structured Clinical Examination) support for international recruited nurses within social care to enable them to obtain their NMC (Nursing and Midwifery Council) registration.
- Social Care Workforce Lead role developed with ICB funding to provide support to the independent care sector. Direct support has been given to a nursing home resulting in 29 health and care workers being recruited, and use of the OSCE support programme to recruit 6 nurses.
- Several joint roles created including Strategic Lead for Population Health and Inequalities, NYC Quality Assurance Team Chief Nurse and joint roles between adult social care and leisure services for North Yorkshire Sport.
- The ICB has developed a phased roll out programme of the Oliver McGowan training on Learning Disability and Autism for all health and social care workers..

A strong workforce



## Prevention and public health



- Following the pandemic, take up of NHS health checks and sexual health services has increased. Support to help people to stop smoking is in place in primary care and there is high uptake of support to quit through Living Well Smokefree.
- Mental Health checks. At the end of 2022/23 the rate of SMI (severe mental illness) health checks was at 61.9% for North Yorkshire with the target of 60%. Within Primary Care new Mental Health workers are being recruited with the aim of having three Mental Health workers for each PCN by March 2024.
- A strategic review of leisure services is underway led by the new Council.
- Strong partnership working with organisations such as North Yorkshire Sport and Sport England to maximise resources and opportunities across the county for people to get active
- Healthy School Award promotes physical activity and 77% of schools are currently registered to take part in the award scheme.
- A key strategic aim of the new Council is to be local and close to communities and a range community partnerships will continue to be developed centred around market towns.
- Living Well Team is well utilised and a key service across NY to help prevent, reduce and delay people requiring health and care.
- The Director of Public Health Report for North Yorkshire for 2021/22 was judged in the top four reports nationally by the Association of Directors of Public Health (ADPH).

Prevention and public health





A draft of the new Health and Wellbeing Board Strategy is being developed jointly by the Public Health team and the North Yorkshire ICB.



Focus at the next North Yorkshire Place Board will be on reviewing progress against priorities over the first year in existence of the ICB and the new North Yorkshire Council. As part of this Board will also consider the priorities for the next year.



The Place Board review will take account of the draft Health Wellbeing Board Strategy, the Integrated Care Partnership (ICP) Strategy and the joint forward plan (JFP) for delivering the strategy.



The Board continues to support the system to deliver performance improvement and a new 'dashboard' is being developed to help the Board understand areas where targeted, collective actions may help the system overall.



The role of localities and communities across North Yorkshire is a key element in the delivery of the strategic priorities and the Board will continue to recognise this role while strengthening local input to delivery.